

Matthew Barnidge

Curriculum Vitae

Updated October 11, 2020

Department of Journalism & Creative Media
The University of Alabama
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EDUCATION

Ph.D., Mass Communication, University of Wisconsin-Madison 2015
Advisor: Hernando Rojas
Dissertation: Political disagreement on social media: Exposure, experience, and effects
'Distributed' Minor: Political Science and Sociology
M.A., Mass Communication, Louisiana State University 2010
Advisor: Regina Lawrence
Thesis: Press independence in the 2009 Congressional health care debate
B.A., History and Anthropology, University of Texas at Austin 2003

ACADEMIC POSITIONS

The University of Alabama

Graduate Faculty (Full Member), College of Communication & Information Sciences 2020-present
Graduate Faculty (Assoc. Member), College of Communication & Information Sciences 2018-2020
Assistant Professor, Department of Journalism & Creative Media 2017-present

University of Vienna

Senior Research Fellow, Department of Communication 2018 (summer)
Postdoctoral Researcher, Department of Communication 2015-2017

University of Wisconsin-Madison

Graduate Research Fellow, School of Journalism and Mass Communication 2013-2015
Teaching Assistant, School of Journalism and Mass Communication 2010-2013

RESEARCH AFFILIATIONS

Current Affiliations

Emerging Media Research Group, The University of Alabama 2018-present
Comparative National Elections Project, The Ohio State University 2018-present
Political Communication Research Group, The University of Alabama 2017-present

Previous Affiliations

Media Innovation Lab, University of Vienna 2015-2017
International Communication Research Group, University of Wisconsin-Madison 2010-2015
Media and Politics Group, University of Wisconsin-Madison 2010-2014

PEER-REVIEWED JOURNAL ARTICLES

***graduate-student co-author

[30] Velasquez, A., **Barnidge, M.**, & Rojas, H. (Forthcoming). Group consciousness and corrective action: The mediating role of pro-attitudinal selective exposure and perceived media bias. *Journalism & Mass Communication Quarterly* [2019 Impact Factor 1-year/5-year: 2.121/2.607].

[29] **Barnidge, M.**, Rojas, H., Beck, P. A., & Schmitt-Beck, R. (Forthcoming). Perceived media bias and political action: A 17-country comparison. *International Journal of Public Opinion Research* [2019 Impact Factor 1-year/5-year: 1.779/1.831].

[28] Kim, B.***, Broussard, R.***, & **Barnidge, M.** (Forthcoming). Testing political knowledge as a mediator of the relationship between news use and affective polarization. *The Social Science Journal* [2019 Impact Factor 1-year/5-year: 1.033/1.404].

[27] Diehl, T.***, Vonbun-Feldbauer, R.***, & **Barnidge, M.** (Forthcoming). Tabloid news, anti-immigration attitudes, and support for right-wing populist parties. *Communication and the Public* [No Impact Factor].

[26] Broussard, R.***, Heath, W.*** & **Barnidge, M.** (Forthcoming). Incidental exposure to political content in sports media: Antecedents and effects on political discussion and participation. *The Communication Review* [No Impact Factor]. Conditionally accepted.

[25] **Barnidge, M.** (2020). Testing the inadvertency hypothesis: Incidental news exposure and political disagreement across media platforms. *Journalism*, 21(8), 1099-1118. [2019 Impact Factor 1-year/5-year: 3.179/2.848].

[24] **Barnidge, M.**, Gunther, A. C., Kim, J.***, Hong, Y.***, Perryman, M.***, Tay, S. K.***, & Knisely, S. (2020). Politically motivated selective exposure and perceived media bias. *Communication Research*, 47(1), 82-103 [2019 Impact Factor 1-year/5-year: 3.758/4.498].

[23] Kim, B.***, **Barnidge, M.**, & Kim, Y. (2020). The communicative processes of attempted political persuasion in social media environments: The mediating roles of cognitive elaboration and political orientations. *Information Technology & People*, 33(2), 813-828 [2019 Impact Factor 1-year/5-year: 2.495/3.165].

[22] **Barnidge, M.**, Heath, W.***, Zhang, J.***, & Broussard, R.*** (2020). Business as usual? A social capital approach to understanding interactions with journalists on Twitter. *Journalism Studies*, 21(3), 406-424 [2019 Impact Factor 1-year/5-year: 2.345/2.684].

[21] Hoewe, J., Peacock, C., Kim, B.***, & **Barnidge, M.** (2020). The relationship between Fox News use and Americans' policy preferences regarding refugees and immigrants. *International Journal of Communication*, 14, 2036-2056 [2019 Impact Factor 1-year/5-year: 1.194/1.640].

- [20] **Barnidge, M.**, Kim, B.^{***}, Sherrill, L.^{***}, Luknar, Z., & Zhang, J.^{***} (2019). Perception and avoidance of hate speech across various communication settings. *Telematics & Informatics*, 44, 101263 [2019 Impact Factor 1-year/5-year: 4.139/4.454].
- [19] **Barnidge, M.**, Diehl, T.^{***}, & Rojas, H. (2019). Second screening for news and digital divides. *Social Science Computer Review*, 37(1), 55-72 [2019 Impact Factor 1-year/5-year: 2.696/3.459].
- [18] Huber, B., **Barnidge, M.**, Gil de Zúñiga, H., & Liu, J. H. (2019). Fostering public trust in science: The role of social media. *Public Understanding of Science*, 28(7), 759-777 [2019 Impact Factor 1-year/5-year: 2.338/2.979].
- [17] Diehl, T.^{***}, **Barnidge, M.**, & Gil de Zúñiga, H. (2019). Multi-platform news use and political participation across age groups: Toward a valid metric of platform preference and its effects. *Journalism & Mass Communication Quarterly*, 96(2), 428-451 [2019 Impact Factor 1-year/5-year: 2.121/2.607].
- [16] Kim, B.^{***} & **Barnidge, M.** (2019). Political disagreement and uncertainty: Examining the interplay of political talk and news use in online and offline environments. *The Journal of Social Media in Society*, 8(2), 123-142 [No Impact Factor].
- [15] **Barnidge, M.**, Ardévol-Abreu, A., & Gil de Zúñiga, H. (2018). Content-expressive behavior and ideological extremity: An examination of the roles of emotional intelligence and information network heterogeneity. *New Media & Society*, 20(2), 815-834 [2019 Impact Factor 1-year/5-year: 4.577/4.972].
- [14] **Barnidge, M.** (2018). Social affect and political disagreement on social media. *Social Media + Society*, 4(3), 1-12 [2019 Impact Factor 1-year/5-year: 2.807/3.201].
- [13] **Barnidge, M.**, Huber, B., Gil de Zúñiga, H., & Liu, J. H. (2018). Social media as a sphere for “risky” political expression: A 20-country multi-level comparative analysis. *International Journal of Press/Politics*, 23(2), 161-182 [2019 Impact Factor 1-year/5-year: 2.612/3.110].
- [12] Gil de Zúñiga, H., **Barnidge, M.**, & Diehl, T.^{***} (2018). Political persuasion on social media: A moderated moderation model of political disagreement and civil reasoning. *The Information Society*, 34(5), 302-315 [2019 Impact Factor 1-year/5-year: 2.378/3.096].
- [11] **Barnidge, M.** (2017). Exposure to political disagreement in social media versus face-to-face and anonymous online settings. *Political Communication*, 34(2), 302-321 [2019 Impact Factor 1-year/5-year: 5.912/5.068].
- [10] Gil de Zúñiga, H., **Barnidge, M.**, & Scherman, A. (2017). Social media social capital, offline social capital and citizenship: Exploring asymmetrical social capital effects. *Political Communication*, 34(1), 44-68 [2019 Impact Factor 1-year/5-year: 5.912/5.068].

Reprinted (2018) in Lilleker, D. & Koc-Michalska, K. (Eds.), *Digital politics: Mobilization, engagement and participation*. New York: Routledge.

[9] Yang, J. H., **Barnidge, M.**, & Rojas, H. (2017). The politics of “unfriending”: User filtration in response to political disagreement on social media. *Computers in Human Behavior*, 70, 22-29 [2019 Impact Factor 1-year/5-year: 5.003/5.696].

[8] Ardévol-Abreu, A., **Barnidge, M.**, & Gil de Zúñiga, H. (2017). Communicative antecedents of political persuasion: The roles of political discussion and citizen news creation. *Mass Communication and Society*, 20(2), 169-191 [2019 Impact Factor 1-year/5-year: 1.792/2.578].

[7] **Barnidge, M.**, Gil de Zúñiga, H., & Diehl, T.*** (2017). Second screening and political persuasion on social media. *Journal of Broadcasting & Electronic Media* 61(2), 309-331 [2019 Impact Factor 1-year/5-year: 1.616/2.571].

[6] Rojas, H., **Barnidge, M.**, & Abril, E. P. (2016). Egocentric publics and corrective action. *Communication and the Public*, 1(1), 27-38 [No Impact Factor].

[5] **Barnidge, M.** (2015). The role of news in promoting exposure to political disagreement on social media. *Computers in Human Behavior*, 52, 211-218 [2019 Impact Factor 1-year/5-year: 5.003/5.696].

[4] **Barnidge, M.**, Sayre, B. G., & Rojas, H. (2015). Perceptions of the media and the public and their effects on political participation in Colombia. *Mass Communication and Society*, 18(3), 259-280 [2019 Impact Factor 1-year/5-year: 1.792/2.578].

[3] Carr, D. J., **Barnidge, M.**, Lee, B. G., & Tsang, S. J. (2014). Cynics and skeptics: Evaluating the credibility of mainstream and citizen journalism. *Journalism & Mass Communication Quarterly*, 91(3), 452-470 [2019 Impact Factor 1-year/5-year: 2.121/2.607].

Reprinted (2017) in Lee, T. T. (Ed.), *Virtual issue: Trust and credibility in news media*. *Journalism & Mass Communication Quarterly*.

[2] **Barnidge, M.** & Rojas, H. (2014). Hostile media perceptions, presumed media influence, and political talk: Expanding the corrective action hypothesis. *International Journal of Public Opinion Research*, 26(2), 135-156 [2019 Impact Factor 1-year/5-year: 1.779/1.831].

Reprinted (2017) in Gunther, A. C. (Ed.), *Virtual issue: Third person effects and presumed influence on public opinion*. *International Journal of Public Opinion Research*.

[1] **Barnidge, M.**, Macafee, T., Alvarez, G., & Rojas, H. (2014). Citizenship in Colombia: How orientations toward citizenship differentiate among political and civic behaviors. *International Journal of Communication*, 8, 1831-1850 [2019 Impact Factor 1-year/5-year: 1.194/1.640].

OTHER PUBLICATIONS

[5] **Barnidge, M.** & Peacock, C. (2019). A third wave of selective exposure research? The challenges posed by hyperpartisan news on social media. *Media and Communication*, 7(3), 4-7.

[4] **Barnidge, M.** & Gil de Zúñiga, H. (2017). AMOS. In J. Matthes, C. S. Davis, & R. Potter (Eds.), *International encyclopedia of communication research methods*. Hoboken, NJ: Wiley-Blackwell/ICA.

[3] Rojas, H. & **Barnidge, M.** (2013). Social capital. *Oxford Online Bibliographies*.

[2] **Barnidge, M.**, Macafee, T., & Rogers, A. (2012). Disposiciones ciudadanas y participacion politica. [Trans.: Citizenship orientations and political participation]. In H. Rojas, M. M. Orozco, H. Gil de Zúñiga, and M. Wojcieszak (Eds.), *Comunicacion y Ciudadania* [Trans.: Communication and Citizenship] (pp. 245-276). Bogotá, Colombia: Universidad Externado de Colombia.

[1] Silva, E., Paine, L., **Barnidge, M.**, Carusi, C., & McNair, R. (2012). Organic agriculture in Wisconsin: 2012 status report. Report for UW-Madison Center for Integrated Agricultural Systems and the Wisconsin Department of Agriculture, Trade, and Consumer Protection.

RESEARCH GRANTS

Funded

MCS Research Award, Mass Communication and Society Division of the Association for Education in Journalism and Mass Communication — In support of “The correlates and effects of virtual reality news: Who uses virtual reality news and with what effects?” Principal Investigator. (\$10,000 — 2018-2020)

Strategic Funding Initiative, College of Communication & Information Sciences, The University of Alabama. In support of “Virtual reality news and political learning.” Principal Investigator. (\$1,197 — 2018-2020)

Research Grants Committee, The University of Alabama — In support of “Political expression and the deepening partisan divide: How negativity on social media contributes to affective polarization in the American electorate.” Principal Investigator. (\$6,000 — 2017-2020)

Capstone International Center and Office of Academic Affairs International Travel Grant, The University of Alabama. (\$400 — 2018)

Institute for Communication & Information Research Seed Funding Grant, The University of Alabama — In support of “Media literacy and mindfulness: Testing whether mindfulness reduces political polarization in response to political news media.” Co-Principal Investigator with Jennifer Hoewe. (\$5,000 — 2017-2020)

College of Communication & Information Sciences Startup Research Funds, The University of Alabama. (\$2,000 — 2017)

Wisconsin Alumni Research Foundation Dissertation Research Grant, University of Wisconsin-Madison — In support of “Political disagreement on social media: Exposure, experience, and effects.” Principal Investigator. (\$3,000 — 2015-2017)

School of Journalism and Mass Communication Dissertation Scholarship, University of Wisconsin-Madison — In support of “Political disagreement on social media: Exposure, experience, and effects.” Principal Investigator. (\$500 — 2015-2017)

Journal Foundation/Walter Jay and Charlotte Damm Fund — In support of “Selective exposure and perceptions of the media and the public in Wisconsin.” Co-Principal Investigator with Albert C. Gunther. (\$3,000 — 2013-2016)

Unfunded

National Science Foundation PD 19-125Y — Science of Science: Discovery, Communication, and Impact (SoS:DCI) Program, Directorate for Social, Behavioral & Economic Sciences — In support of “Digital inequalities and science communication on social media.” Co-Investigator with Michael Xenos. (\$734,928 — 2020-2023)

Emerging Scholars Grant, Association for Education in Journalism and Mass Communication — In support of “The polarizing effects of inadvertent exposure to political content in sports media.” Principal Investigator. (\$3,500 — 2018-2021)

Trustee Grant, Russell Sage Foundation — In support of “Digital inequalities and political participation in Alabama during the 2020 U.S. Presidential Election.” Principal Investigator. (\$175,000 — 2018-2021)

Emerging Scholars Grant, Association for Education in Journalism and Mass Communication — In support of “Media literacy and mindfulness: Developing a program for reducing political polarization.” Co-Investigator with Jennifer Hoewe. (\$3,500 — 2017-2020)

Submitted

National Science Foundation PD 98-1131 Sociology Program, Directorate for Social, Behavioral & Economic Sciences — In support of “Socially curated new flows and social relationships on social media platforms.” Co-Investigator with Cynthia Peacock. (\$299,048 — 2021-2022)

CONFERENCE PRESENTATIONS 2018-20

Rojas, H., Scherman, A., & **Barnidge, M.** (2020). Perceptions of media bias and polarization. Paper presented at the annual conference of the World Association for Public Opinion Research [Virtual Conference], October 6-10.

Borah, P., **Barnidge, M.**, & Rojas, H. (2020). Democratization and civic communication: Examining the communication mediation model under various trajectories of democratization. Paper presented at the Sixth Conference of the International Journal of Press/Politics [Virtual Conference], September 21-24.

Barnidge, M. (2020). Digital inequalities and incidental news exposure on social media platforms. Paper presented at the annual conference of the International Communication Association (Communication and Technology Division) [Virtual Conference], May 21-25.

Diehl, T., **Barnidge, M.**, Sherrill, L., & Zhang, J. (2020). News repertoires, selective exposure, and political disagreement on social media: A network centrality approach. Paper presented at the annual conference of the International Communication Association (Journalism Studies Division) [Virtual Conference], May 21-25.

Zhang, J., Cooks, E., Kim, B., & **Barnidge, M.** (2020). Who says what? Digital inequalities and political expression on social media platforms. Paper presented at the annual conference of the International Communication Association (Political Communication Division) [Virtual Conference], May 21-25.

Peacock, C., **Barnidge, M.** & Kim, B. (2019). Outside the mainstream: Hyperpartisan news use, media trust, and participation. Presented at the annual meeting of the National Communication Association (Political Communication Division), Baltimore, Maryland, November 14-17.

Golan, G., Waddell, F., & **Barnidge, M.** (2019). The hostile media effect in coverage of international relations: Testing the relationship between source, nationalism, and perceived media bias. Presented at the annual meeting of the Association for Education in Journalism and Mass Communication (Mass Communication and Society Division), Toronto, Canada, August 7-10.

Heath, W., Broussard, R., Zhang, J., & **Barnidge, M.** (2019). Journalist—audience interactions on Twitter: Effects on perceived credibility, media trust, and perceived media bias. Presented at the annual Southeast Colloquium of the Association for Education in Journalism and Mass Communication (Newspaper and Online News Division), Columbia, SC, March 7-9.

Sherrill, L., Kim, B., & **Barnidge, M.** (2019). With God on our side: The role of media in shaping the relationship between religious and political affiliation. Paper presented at the annual conference of the Broadcast Education Association, Las Vegas, NV, April 6-9.

Kim, B., Sherrill, L., Luknar, Z., Zhang, J., & **Barnidge, M.** (2019). Media technology and hate speech: A comparison of social media, mobile messaging apps, anonymous online media, and face-to-face discussion. Paper presented at the annual conference of the International Communication Association (Political Communication Division), Washington, D.C., May 24-28.

Broussard, R. & **Barnidge, M.** (2019). Antecedents of incidental exposure to political content in sports media. Paper presented at the annual conference of the International Communication Association (Communication and Sport Interest Group), Washington, D.C., May 24-28.

Velasquez, A., **Barnidge, M.**, & Rojas, H. (2019). Group consciousness and corrective action: The mediating role of pro-attitudinal selective exposure and perceived media bias. Paper presented at the annual conference of the International Communication Association (Political Communication Division), Washington, D.C., May 24-28.

Hoewe, J., Peacock, C., Kim, B., & **Barnidge, M.** (2019). The relationship between Fox News use and Americans' policy preferences regarding refugees and immigrants. Paper presented at the annual conference of the International Communication Association (Mass Communication Division), Washington, D.C., May 24-28.

Barnidge, M., Rojas, H., Schmitt-Beck, R. & Beck, P. A. (2018). Perceived media bias and political action: A 17-country comparison. Paper presented at the 4th conference of the International Journal of Press/Politics, Oxford, United Kingdom, October 10-12.

Barnidge, M. & Rojas, H. (2018). Fake news, fake democracy: The relationship between perceptions of the media and dissatisfaction with democracy in four countries. Paper presented at the annual conference of the World Association for Public Opinion Research, Marrakesh, Morocco, June 27-30.

Barnidge, M. (2018). Testing the contact hypothesis: How contact with the other party reduces affective polarization in the American electorate. Paper presented at the annual conference of the World Association for Public Opinion Research, Marrakesh, Morocco, June 27-30.

Barnidge, M. (2018). The affective roots of political disagreement on social media. Paper presented at the annual conference of the International Communication Association (Communication and Technology Division), Prague, Czech Republic, May 24-28.

Barnidge, M., Gil de Zúñiga, H., & Liu, J. H. (2018). Second screening and political participation worldwide: A multi-level comparative analysis. Paper presented at the annual conference of the International Communication Association (Political Communication Division), Prague, Czech Republic, May 24-28.

Kim, B. & **Barnidge, M.** (2018). Political disagreement and uncertainty: Examining the interplay of political talk and news use in online and offline environments. Paper presented at the annual conference of the International Communication Association (Communication and Technology Division), Prague, Czech Republic, May 24-28.

COURSES TAUGHT

The University of Alabama

Political Communication (Graduate; Fall 2018)

Political Communication (Undergraduate; Fall 2018 & Fall 2019)

Social Media & Society (Undergraduate, Fall 2020)

Foundations of Journalism and Social Media (Undergraduate; Fall 2017, Spring 2018, & Spring 2019)

Data Journalism (Online Course; Graduate & Undergraduate; Spring 2020 & Spring 2021)

News Design and Visualization (Undergraduate; Fall 2017, Spring 2018, & Spring 2019)

Quantitative Research Methods (Graduate; Spring 2021)

Research Methods (Online Course; Graduate; Summer 2020 & Fall 2020)

Directed Research — Survey Methodology (Graduate; Spring 2018 & Spring 2019)

University of Vienna

Scientific Skills (Graduate; Fall 2016)

Emerging Media & Contentious Politics (Undergraduate; Spring 2017)

University of Wisconsin-Madison (Teaching Assistant)

Mass Communication & the Consumer (Undergraduate; Fall 2013)

Mass Communication & Society (Undergraduate; Spring 2012)

Media Effects (Undergraduate; Spring 2011 & Fall 2011)

Introduction to Mass Communication (Undergraduate; Fall 2010, Fall 2012, & Spring 2013)

STUDENT MENTORSHIP

Completed Degree Program

Bumsoo Kim, Dissertation Co-Chair, The University of Alabama

Current position: Assistant Professor, Joongbu University (S. Korea)

Previous position: Postdoctoral Researcher, The Hebrew University of Jerusalem (Israel)

Lindsey Sherrill, Dissertation Committee Member, The University of Alabama

Current position: Assistant Professor, University of North Alabama

Kasasha Arum, International Thesis Examiner, University of Otago

Current position: Head of Marketing & Insights at Mod + Reach (Columbus, OH)

Degree Program In Progress

Jiehua Zhang, Dissertation Chair, The University of Alabama

Manasar Alharethi, Program Committee Member, The University of Alabama

Premwasu Torapicharttrakoon, Thesis Committee Member, The University of Alabama

SERVICE TO PROFESSION

Editorial Positions

Editorial Board Member, Journal of Communication (2020-present)

Editorial Board Member, Communication Research (2020-present)

Editorial Board Member, Human Communication Research (2020-present)

Editorial Board Member, Social Science Computer Review (2019-present)

Editorial Board Member, Communication Methods and Measures (2017-present)

Assistant Editor, International Journal of Public Opinion Research (2014-2016)

Ad-Hoc Journal Reviewer 2018-2020 (Alphabetical Order)

Communication Methods and Measures (starting 2014)

Communication Research (starting 2016)

Computers in Human Behavior (starting 2015)

Digital Journalism (starting 2020)

Human Communication Research (starting 2017)

Information, Communication & Society (starting 2017)

International Journal of Communication (starting 2015)

International Journal of Press/Politics (starting 2018)

International Journal of Public Opinion Research (starting 2014)

Journal of Broadcasting & Electronic Media (starting 2018)

Journal of Communication (starting 2016)

Journal of Computer-Mediated Communication (starting 2018)

Journal of Information Technology & Politics (starting 2017)
Journal of Media Psychology (starting 2019)
Journalism (starting 2017)
Journalism & Mass Communication Quarterly (starting 2014)
Journalism Studies (starting 2019)
Mass Communication and Society (starting 2016)
Media Psychology (starting 2019)
New Media & Society (starting 2016)
Political Communication (starting 2016)
Politics (starting 2018)
Public Opinion Quarterly (starting 2019)
Public Understanding of Science (starting 2018)
Social Media + Society (starting 2016)
Social Science Computer Review (starting 2015)
The Information Society (starting 2017)
The Social Science Journal (starting (2019)

Conference Service 2018-2020

Reviewer, AEJMC 103rd Annual Conference, San Francisco, California (2020)
Reviewer, ICA 70th Annual Conference, Gold Coast, Australia (2020)
Reviewer, AEJMC 102nd Annual Conference, Toronto, Canada (2019)
Reviewer, ICA 69th Annual Conference, Washington, D.C. (2019)
PF&R Chair, CT&M Division, AEJMC (2017-2018)
Moderator, AEJMC 101st Annual Conference, Washington, D.C. (2018)
Reviewer, AEJMC 101st Annual Conference, Washington, D.C. (2018)
Moderator, AEJMC 43rd Southeast Colloquium, Tuscaloosa, Alabama (2018)
Reviewer, WAPOR 71st Annual Conference, Marrakesh, Morocco (2018)
Reviewer, ICA 68th Annual Conference, Prague, Czech Republic (2018)

PROFESSIONAL MEMBERSHIPS

International Communication Association (ICA)
World Association for Public Opinion Research (WAPOR)
Association for Education in Journalism and Mass Communication (AEJMC)