

# Matthew Barnidge

Curriculum Vitae  
Updated August 31, 2022

Department of Journalism & Creative Media  
The University of Alabama  
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## EDUCATION

Ph.D., Mass Communication, University of Wisconsin-Madison 'Distributed' Minor: Political Science and Sociology	2015
M.A., Mass Communication, Louisiana State University	2010
B.A., History and Anthropology, University of Texas at Austin	2003

## ACADEMIC POSITIONS

Assistant Professor, The University of Alabama Department of Journalism & Creative Media	2017-present
Postdoctoral Researcher, University of Vienna (Austria) Department of Communication	2015-2017

## CURRENT RESEARCH AFFILIATIONS

Office of Politics, Communication and Media, The University of Alabama	2021-present
Comparative National Elections Project, The Ohio State University	2018-present

## PEER-REVIEWED JOURNAL ARTICLES

38. Borah, Porismita\*, **Matthew Barnidge\*** and Hernando Rojas. 2022. "The Contexts of Political Participation: The Communication Mediation Model Under Varying Structural Conditions of the Public Sphere." *International Journal of Press/Politics* 27(4): 942-962. \*First two authors share equal authorship.
37. **Barnidge, Matthew**. 2022. "How Geographic Mobility Contributes to Exposure to Political Difference on Social Media Platforms." *Telematics & Informatics* 68, Article 101781.
36. **Barnidge, Matthew**, Cynthia Peacock, Bumsoo Kim, Yonghwan Kim and Michael Xenos. 2022. "Social Networks and the Avoidance of Cross-Cutting Political Information: How Social Media Networks Shape the Likelihood of Unfriending (and Other Related Behaviors)." *Social Science Computer Review*. Advance online.
35. **Barnidge, Matthew**, Trevor Diehl, Lindsey Sherrill and Jiehua Zhang. 2021. "Attention Centrality and Audience Fragmentation: An Approach for Bridging the Gap Between Selective Exposure and Audience Overlap." *Journal of Communication* 71(6): 898-921.
34. **Barnidge, Matthew** and Michael Xenos. 2021. "Social Media News Deserts: Digital Inequalities and Incidental Exposure on Social Media Platforms." *New Media & Society*. Advance online.

33. **Barnidge, Matthew**. 2021. "Incidental Exposure and News Engagement: Testing Temporal Order and the Role of Interest." *Digital Journalism*. Advance online.
32. Velasquez, Alcides, **Matthew Barnidge** and Hernando Rojas. 2021. "Group Consciousness and Corrective Action: The Mediating Role of Pro-Attitudinal Selective Exposure and Perceived Media Bias." *Journalism & Mass Communication Quarterly* 19(5): 105-125.
31. **Barnidge, Matthew**, Lindsey Sherrill, Bumsoo Kim, Eric Cooks, Danielle Deavours, Michael Viehouser, Ryan Broussard and Jiehua Zhang. 2021. "The Effects of Virtual Reality News on Learning About Climate Change." *Mass Communication and Society* 25(1): 1-24.
30. Golan, Guy, Frank Waddell and **Matthew Barnidge**. 2021. "Competing Identity Cues in the Hostile Media Phenomenon: Source, Nationalism, and Perceived Bias in News Coverage of Foreign Affairs." *Mass Communication and Society* 24(5): 676-700.
29. Diehl, Trevor, Ramona Vonbun-Feldbauer and **Matthew Barnidge**. 2021. "Tabloid News, Anti-Immigration Attitudes, and Support for Right-Wing Populist Parties." *Communication and the Public* 6(1-4): 3-18.
28. Broussard, Ryan, Will Heath and **Matthew Barnidge**. 2021. "Incidental Exposure to Political Content in Sports Media: Antecedents and Effects on Political Discussion and Participation." *The Communication Review* 24(1): 1-21.
27. **Barnidge, Matthew**, Albert C. Gunther, Jinha Kim, Yangsun Hong, Mallory Perryman, Swee Kiat Tay and Sandra Knisely. 2020. "Politically Motivated Selective Exposure and Perceived Media Bias." *Communication Research* 47(1): 82-103.
26. **Barnidge, Matthew**. 2020. "Testing the Inadvertency Hypothesis: Incidental News Exposure and Political Disagreement Across Media Platforms." *Journalism* 21(8): 1099-1118.
25. Kim, Bumsoo, **Matthew Barnidge** and Yonghwan Kim. 2020. "The Communicative Processes of Attempted Political Persuasion in Social Media Environments: The Mediating Roles of Cognitive Elaboration and Political Orientations." *Information Technology & People* 33(2): 813-828.
24. **Barnidge, Matthew**, Will Heath, Jiehua Zhang and Ryan Broussard. 2020. "Business as Usual? A Social Capital Approach to Understanding Interactions with Journalists on Twitter." *Journalism Studies* 21(3): 406-424.
23. **Barnidge, Matthew**, Hernando Rojas, Paul A. Beck and Rüdiger Schmitt-Beck. 2020. "Perceived Media Bias and Political Action: A 17-Country Comparison." *International Journal of Public Opinion Research* 32(4): 732-749. Winner of the 2021 Worcester Award for best article published in *IJPOR* during the 2020 calendar year.
22. Hoewe, Jennifer, Cynthia Peacock, Bumsoo Kim and **Matthew Barnidge**. 2020. "The Relationship Between Fox News Use and Americans' Policy Preferences Regarding Refugees and Immigrants." *International Journal of Communication* 14: 2036-2056.

21. Kim, Bumsoo, Ryan Broussard and **Matthew Barnidge**. 2020. "Testing Political Knowledge as a Mediator of the Relationship Between News Use and Affective Polarization." *The Social Science Journal*. Advance online.
20. **Barnidge, Matthew**, Bumsoo Kim, Lindsey Sherrill, Ziga Luknar and Jiehua Zhang. 2019. "Perception and Avoidance of Hate Speech Across Various Communication Settings." *Telematics & Informatics* 44, Article 101263.
19. **Barnidge, Matthew**, Trevor Diehl and Hernando Rojas. 2019. "Second Screening for News and Digital Divides." *Social Science Computer Review* 37(1): 55-72.
18. Diehl, Trevor, **Matthew Barnidge** and Homero Gil de Zúñiga. 2019. "Multi-Platform News Use and Political Participation Across Age Groups: Toward a Valid Metric of Platform Preference and Its Effects." *Journalism & Mass Communication Quarterly* 96(2): 428-451.
17. Huber, Brigitte, **Matthew Barnidge**, Homero Gil de Zúñiga and James H. Liu. 2019. "Fostering Public Trust in Science: The Role of Social Media." *Public Understanding of Science* 28(7): 759-777.
16. Kim, Bumsoo and **Matthew Barnidge**. 2019. "Political Disagreement and Uncertainty: Examining the Interplay of Political Talk and News Use in Online and Offline Environments." *The Journal of Social Media in Society* 8(2): 123-142.
15. **Barnidge, Matthew**, Alberto Ardévol-Abreu and Homero Gil de Zúñiga. 2018. "Content-Expressive Behavior and Ideological Extremity: An Examination of the Roles of Emotional Intelligence and Information Network Heterogeneity." *New Media & Society* 20(2): 815-834.
14. **Barnidge, Matthew**, Brigitte Huber, Homero Gil de Zúñiga and James H. Liu. 2018. "Social Media as a Sphere for 'risky' Political Expression: A 20-Country Multi-Level Comparative Analysis." *International Journal of Press/Politics* 23(2): 161-182.
13. Gil de Zúñiga, Homero, **Matthew Barnidge** and Trevor Diehl. 2018. "Political Persuasion on Social Media: A Moderated Moderation Model of Political Disagreement and Civil Reasoning." *The Information Society* 34(5): 302-315.
12. **Barnidge, Matthew**. 2018. "Social Affect and Political Disagreement on Social Media." *Social Media + Society* 4(3): 1-12.
11. **Barnidge, Matthew**. 2017. "Exposure to Political Disagreement in Social Media Versus Face-to-Face and Anonymous Online Settings." *Political Communication* 34(2): 302-321.
10. Gil de Zúñiga, Homero, **Matthew Barnidge** and Andrés Scherman. 2017. "Social Media Social Capital, Offline Social Capital and Citizenship: Exploring Asymmetrical Social Capital Effects." *Political Communication* 34(1): 44-68. Republished in Koc-Michalska, Karolina and Darren G. Lilleker (Eds.). 2018. *Digital Politics: Mobilization, Engagement and Participation*. Routledge.

9. Yang, JungHwan, **Matthew Barnidge** and Hernando Rojas. 2017. "The Politics of 'Unfriending': User Filtration in Response to Political Disagreement on Social Media." *Computers in Human Behavior* 70: 22-29.
8. Ardévol-Abreu, Alberto, **Matthew Barnidge** and Homero Gil de Zúñiga. 2017. "Communicative Antecedents of Political Persuasion: The Roles of Political Discussion and Citizen News Creation." *Mass Communication and Society* 20(2): 169-191.
7. **Barnidge, Matthew**, Homero Gil de Zúñiga and Trevor Diehl. 2017. "Second Screening and Political Persuasion on Social Media." *Journal of Broadcasting & Electronic Media* 61(2): 309-331.
6. Rojas, Hernando, **Matthew Barnidge** and Eulalia P. Abril. 2016. "Egocentric Publics and Corrective Action." *Communication and the Public* 1(1): 27-38.
5. **Barnidge, Matthew**. 2015. "The Role of News in Promoting Exposure to Political Disagreement on Social Media." *Computers in Human Behavior* 52: 211-218.
4. **Barnidge, Matthew**, Benjamin G. Sayre and Hernando Rojas. 2015. "Perceptions of the Media and the Public and Their Effects on Political Participation in Colombia." *Mass Communication and Society* 18(3): 259-280.
3. Carr, D. Jasun, **Matthew Barnidge**, ByungGu Lee and Stephanie Jean Tsang. 2014. "Cynics and Skeptics: Evaluating the Credibility of Mainstream and Citizen Journalism." *Journalism & Mass Communication Quarterly* 91(3): 452-470. Republished in Lee, Tien-Tsung (Ed.). 2017. "Virtual Issue: Trust and Credibility in News Media." *Journalism & Mass Communication Quarterly*.
2. **Barnidge, Matthew** and Hernando Rojas. 2014. "Hostile Media Perceptions, Presumed Media Influence, and Political Talk: Expanding the Corrective Action Hypothesis." *International Journal of Public Opinion Research* 26(2): 135-156. Republished in Gunther, Albert C. (Ed.). 2017. "Virtual Issue: Third-Person Effects and Presumed Influence on Public Opinion." *International Journal of Public Opinion Research*.
1. **Barnidge, Matthew**, Timothy Macafee, German Alvarez and Hernando Rojas. 2014. "Citizenship in Colombia: How Orientations Toward Citizenship Differentiate Among Political and Civic Behaviors." *International Journal of Communication* 8: 1831-1850.

## OTHER PUBLICATIONS

**Barnidge, Matthew** and Cynthia Peacock. 2019. "A Third Wave of Selective Exposure Research? The Challenges Posed by Hyperpartisan News on Social Media." *Media and Communication* 7(3): 4-7.

**Barnidge, Matthew** and Homero Gil de Zúñiga. 2017. "AMOS." In Matthes, Jörg, Christine S. Davis and Robert F. Potter (Eds.). *International Encyclopedia of Communication Research Methods*. Wiley-Blackwell/ICA.

Rojas, Hernando and **Matthew Barnidge**. 2013. "Social Capital." *Oxford Online Bibliographies*.

**Barnidge, Matthew**, Timothy Macafee and Alexandra Rogers. 2012. “Disposiciones Cuidadanas y Participacion Politica.” In Rojas, Hernando, Margarita M. Orozco, Homero Gil de Zúñiga and Magdalena Wojcieszak (Eds.). *Comunicacion y Ciudadania*. Universidad Externado de Colombia.

Silva, Erin, Laura Paine, **Matt Barnidge**, Cris Carusi and Ruth McNair. 2012. “Organic Agriculture in Wisconsin: 2012 Status Report.” Report for UW-Madison Center for Integrated Agricultural Systems and the Wisconsin Department of Agriculture, Trade, and Consumer Protection.

## RESEARCH SUPPORT

### Funded

Research Grants Committee, University of Alabama in support of “Political Expression and the Deepening Partisan Divide: How Negativity on Social Media Contributes to Affective Polarization in the American Electorate.” Principal Investigator (\$6,000 — 2017-2020)

Seed Funding Grant, Institute for Communication & Information Research, University of Alabama in support of “Media Literacy and Mindfulness: Testing Whether Mindfulness Reduces Political Polarization in Response to Political News Media.” Co-Principal Investigator with Jennifer Hoewe (\$5,000 — 2017-2020)

MCS Research Award, Mass Communication and Society Division of the Association for Education in Journalism and Mass Communication in support of “The Correlates and Effects of Virtual Reality News: Who Uses Virtual Reality News and with What Effects?” Principal Investigator (\$10,000 — 2018-2020)

Strategic Funding Initiative, College of Communication & Information Sciences, University of Alabama in support of “Virtual Reality News and Political Learning.” Principal Investigator (\$1,197 — 2018-2020)

International Travel Grant, Capstone International Center and Office of Academic Affairs, University of Alabama. (\$400 — 2018)

Startup Research Funds, College of Communication & Information Sciences, University of Alabama. (\$2,000 — 2017)

Dissertation Research Grant, Wisconsin Alumni Research Foundation, University of Wisconsin-Madison in support of “Political Disagreement on Social Media: Exposure, Experience, and Effects.” Principal Investigator (\$3,000 — 2015-2017)

Dissertation Scholarship, School of Journalism and Mass Communication, University of Wisconsin-Madison in support of “Political Disagreement on Social Media: Exposure, Experience, and Effects.” Principal Investigator (\$500 — 2015-2017)

Journal Foundation/Walter Jay and Charlotte Damm Fund in support of “Selective Exposure and Perceptions of the Media and the Public in Wisconsin.” Co-Principal Investigator with Albert C. Gunther (\$3,000 — 2013-2016)

### **Unfunded**

National Science Foundation PD 19-125Y Science of Science: Discovery, Communication, and Impact (SoS:DCI) Program, Directorate for Social, Behavioral & Economic Sciences in support of “Science News Exposure and Truth Discernment.” Co-Investigator with Michael Xenos (\$578,906 — 2022-2025)

Social Science Research Council: The Mercury Project in support of “Network Characteristics and Science Misinformation: Implications for Exposure & Correction.” Co-Investigator with Michael Xenos (\$425,000 — 2022-2025)

Facebook Research Award in support of “Social Media Platforms, News Audience Fragmentation, and Anti-Democratic Content in Brazil, Mexico, Peru, and the United States.” Co-Investigator with Trevor Diehl (\$100,000 — 2021-2023)

National Science Foundation PD 19-125Y Science of Science: Discovery, Communication, and Impact (SoS:DCI) Program, Directorate for Social, Behavioral & Economic Sciences in support of “Digital Inequalities and Science Communication on Social Media.” Co-Investigator with Michael Xenos (\$734,928 — 2020-2023)

National Science Foundation PD 98-1131 Sociology Program, Directorate for Social, Behavioral & Economic Sciences in support of “Socially Curated News Flows and Social Relationships on Social Media Platforms.” Co-Investigator with Cynthia Peacock (\$299,048 — 2021-2022)

Trustee Grant, Russell Sage Foundation in support of “Digital Inequalities and Political Participation in Alabama During the 2020 U.S. Presidential Election.” Principal Investigator (\$175,000 — 2018-2021)

Emerging Scholars Grant, Association for Education in Journalism and Mass Communication in support of “The Polarizing Effects of Inadvertent Exposure to Political Content in Sports Media.” Principal Investigator (\$3,500 — 2018-2021)

Emerging Scholars Grant, Association for Education in Journalism and Mass Communication in support of “Media Literacy and Mindfulness: Developing a Program for Reducing Political Polarization.” Co-Investigator with Jennifer Hoewe (\$3,500 — 2017-2020)

### **CONFERENCE PRESENTATIONS 2020-2022**

**Barnidge, Matthew** and Lisa Merten. 2022. “Community Engagement and Political Information Exposure on Social Media in the Americas.” Paper presented at the annual conference of the International Communication Association (Political Communication Division), Paris, France [Hybrid Conference], May 26-30.

Brown, Kenon, Nicky Lewis, **Matthew Barnidge**, and Courtney D. Boman. 2021. "Intersections of Identity: Examining the Impact of Sports Fanship and Political Affiliation on the Evaluation of the NBA's Black Lives Matter Sponsorship." Paper accepted to the annual conference of the Broadcast Education Association, Las Vegas, NV [Hybrid Conference], October 7-12.

**Barnidge, Matthew**, Trevor Diehl and Daniel S. Lane. 2021. "Is Seeing Believing? Misinformation and Incidental News Exposure on Social Media." Paper accepted to the annual meeting of the American Political Science Association (Political Communication Division), Seattle, WA [Hybrid Conference], September 30-October 3.

**Barnidge, Matthew**, Bumsoo Kim, Cynthia Peacock, Yonghwan Kim and Michael A. Xenos. 2021. "Dunbar's Number and the Avoidance of Cross-cutting Political Information: How Social Media Networks Shape the Likelihood of Unfriending (and Other Related Behaviors)." Paper accepted to the annual conference of the International Communication Association (Communication & Technology Division) [Virtual Conference], May 27-31.

**Barnidge, Matthew** and Michael A. Xenos. 2021. "Predicting False and Conspiratorial Beliefs About Politicized Scientific Issues During the 2020 U.S. Presidential Election Campaign." Paper accepted to the annual conference of the International Communication Association (Political Communication Division) [Virtual Conference], May 27-31.

Rojas, Hernando, Andrés Scherman and **Matthew Barnidge**. 2020. "Perceptions of Media Bias and Polarization." Paper presented at the annual conference of the World Association for Public Opinion Research [Virtual Conference], October 6-10.

Borah, Porismita, **Matthew Barnidge** and Hernando Rojas. 2020. "Democratization and Civic Communication: Examining the Communication Mediation Model Under Various Trajectories of Democratization." Paper presented at the Sixth Conference of the International Journal of Press/Politics [Virtual Conference], September 21-24.

**Barnidge, Matthew**. 2020. "Digital Inequalities and Incidental News Exposure on Social Media Platforms." Paper presented at the annual conference of the International Communication Association (Communication and Technology Division) [Virtual Conference], May 21-25.

Diehl, Trevor, **Matthew Barnidge**, Lindsey Sherrill and Jiehua Zhang. 2020. "News Repertoires, Selective Exposure, and Political Disagreement on Social Media: A Network Centrality Approach." Paper presented at the annual conference of the International Communication Association (Journalism Studies Division) [Virtual Conference], May 21-25.

Zhang, Jiehua, Eric Cooks, Bumsoo Kim and **Matthew Barnidge**. 2020. "Who Says What? Digital Inequalities and Political Expression on Social Media Platforms." Paper presented at the annual conference of the International Communication Association (Political Communication Division) [Virtual Conference], May 21-25.

## COURSES TAUGHT

### **The University of Alabama**

Political Communication (Graduate; F 2018)  
Political Communication (Undergraduate; F 2018, F 2019, F 2021, & F 2022)  
Social Media & Society (Undergraduate; F 2020 & F 2021)  
Journalism and Social Media (Undergraduate; F 2017, Sp 2018 & Sp 2019)  
Data Journalism (Online Course; Graduate & Undergraduate; Sp 2020, Sp 2021, & Sp 2022)  
News Design and Visualization (Undergraduate; F 2017, Sp 2018 & Sp 2019)  
Quantitative Research Methods (Graduate; Sp 2021 & Sp 2022)  
Research Methods (Online Course; Graduate; Su 2020, F 2020 & Su 2021)  
Directed Research — Survey Methodology (Graduate; Sp 2018 & Sp 2019)

### **University of Vienna**

Scientific Skills (Graduate; F 2016)  
Emerging Media & Contentious Politics (Undergraduate; Sp 2017)

### **University of Wisconsin-Madison (Teaching Assistant)**

Mass Communication & the Consumer (Undergraduate; F 2013)  
Mass Communication & Society (Undergraduate; Sp 2012)  
Media Effects (Undergraduate; Sp 2011 & F 2011)  
Introduction to Mass Communication (Undergraduate; F 2010, F 2012, & Sp 2013)

## STUDENT MENTORSHIP

### **Completed Degree Program**

Bumsoo Kim, Doctoral Dissertation Co-Chair, The University of Alabama  
Current position: Assistant Professor, Joongbu University (S. Korea)  
Previous position: Postdoctoral Researcher, The Hebrew University of Jerusalem (Israel)  
Lindsey Sherrill, Doctoral Dissertation Committee Member, The University of Alabama  
Current position: Assistant Professor, University of North Alabama  
Kasasha Arum Petry, International Doctoral Thesis Examiner, University of Otago  
Current position: Founder & Digital Sociologist at Mod + Reach (Columbus, OH)  
Jiehua Zhang, Doctoral Dissertation Chair, The University of Alabama  
Current position: Assistant Professor, Palm Beach Atlantic University  
Ana Rodriguez-Matamoros, Doctoral Dissertation Committee Member, The University of Alabama  
Current position: Instructor, Samford University

### **Degree Program In Progress**

Manasar Alharethi, Doctoral Dissertation Committee Member, The University of Alabama  
Samantha Kocan, Doctoral Program Committee Member, The University of Alabama  
Sara Mackenzie Quick, Doctoral Program Committee Member, The University of Alabama  
Hsin-Han Lee, Doctoral Program Committee Member, The University of Alabama  
Sai Mikkilineni, Doctoral Program Committee Member, The University of Alabama  
Talal Alshamrani, Doctoral Program Committee Member, The University of Alabama



## SERVICE TO PROFESSION

### Editorial Positions

Associate Editor, *International Journal of Public Opinion Research* (2021-present)  
Editorial Board Member, *New Media & Society* (2022-present)  
Editorial Board Member, *Communication Research* (2020-present)  
Editorial Board Member, *Human Communication Research* (2020-present)  
Editorial Board Member, *Mass Communication and Society* (2020-present)  
Editorial Board Member, *Social Science Computer Review* (2019-present)  
Editorial Board Member, *Communication Methods and Measures* (2017-present)  
Editorial Board Member, *Journal of Communication* (2020-2022)  
Assistant Editor, *International Journal of Public Opinion Research* (2014-2016)

### Ad-Hoc Journal Reviewer 2020-2022 (Alphabetical Order)

*Communication Methods and Measures* (starting 2014)  
*Communication Research* (starting 2016)  
*Communication Theory* (starting 2021)  
*Digital Journalism* (starting 2020)  
*Human Communication Research* (starting 2017)  
*International Journal of Press/Politics* (starting 2018)  
*International Journal of Public Opinion Research* (starting 2014)  
*Journal of Broadcasting & Electronic Media* (starting 2018)  
*Journal of Communication* (starting 2016)  
*Journal of Computer-Mediated Communication* (starting 2018)  
*Journal of Information Technology & Politics* (starting 2017)  
*Journalism* (starting 2017)  
*Journalism Studies* (starting 2019)  
*Mass Communication and Society* (starting 2016)  
*New Media & Society* (starting 2016)  
*Political Communication* (starting 2016)  
*Social Media + Society* (starting 2016)  
*Social Science Computer Review* (starting 2015)

### Conference Service 2020-2022

Reviewer, ICA 72nd Annual Conference, Paris, France [Hybrid Conference] (2022)  
Session Chair, APSA 117th Annual Meeting, Seattle, Washington [Hybrid Conference] (2021)  
Discussant, APSA 117th Annual Meeting, Seattle, Washington [Hybrid Conference] (2021)  
Reviewer, ICA 71st Annual Conference [Virtual Conference] (2021)  
Reviewer, AEJMC 103<sup>rd</sup> Annual Conference [Virtual Conference] (2020)  
Reviewer, ICA 70<sup>th</sup> Annual Conference [Virtual Conference] (2020)

## PROFESSIONAL MEMBERSHIPS

International Communication Association (ICA)  
World Association for Public Opinion Research (WAPOR)  
Association for Education in Journalism and Mass Communication (AEJMC)  
American Political Science Association (APSA)